

**FOR IMMEDIATE RELEASE**

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**MEMPHIS WRITER WINS NATIONAL AWARD FOR DEBUT NOVEL:  
Jim Bailey receives Benjamin Franklin Award for Popular Fiction**

**MEMPHIS, Tennessee** – Memphis writer Jim Bailey was recently named among the winners of the Benjamin Franklin Awards™ for his debut novel, *The End of Healing*. *The End of Healing* was awarded a Silver Medal in the Popular Fiction category of the Benjamin Franklin Awards. The award was presented during a gala awards ceremony held Friday, April 8, 2016 in Salt Lake City, Utah.

An annual awards competition named in honor of America's most cherished publisher/printer, the Benjamin Franklin Award recognizes excellence in independent publishing. In this prestigious awards program, publications are grouped by genre and judged on editorial and design merit by top practitioners in each field. The Benjamin Franklin Award is sponsored by the Independent Book Publishers Association (IBPA), the largest not-for-profit trade association in the book industry. This year's awards competition garnered nearly 1400 individual entries.

*The End of Healing* tells the story of a young doctor's journey through the dark underworld of the healthcare industry in search of true healing. Bailey pulls back the exam room curtain to reveal giant healthcare industries spiraling out of control. Alternately mesmerizing and terrifying, heart-wrenching and infuriating, *The End of Healing* is a rare work of fiction that both fascinates and empowers readers. Bailey's novel arms readers with the understanding they need to pass safely through the maze of modern medicine, take charge of their own health, and remake our broken healthcare system.

Fusing elements of classical literature, medical history, and science with a chillingly real plot and characters that spring to life within the novel's pages, *The End of Healing* is an intense tale that has garnered high critical praise:

"This is a powerful book....dare to open this tome, read the first page and you're hooked" —**Bookloons**

"One of the most engrossing and engaging books I have read in a long time"—**Bitten by Books**

"A splendid book"—**Joe Vanderveer, M.D., The Oslerian**

"Absolutely fascinating...this story will captivate readers from the very start" —**Readers' Favorite**

"A riveting read" —**Midwest Book Review**

"In the muckraking style of Upton Sinclair, Dr. Jim Bailey has written a modern-day *The Jungle*, but it's the health-care industry under the microscope...in Bailey's heavy-hitting fictionalized account of a story you know is happening this very minute in America" —**ForeWord Reviews**

"...a must read if you are hungry for a spiritual context to help you understand the true forces at work in American healthcare" —**Phyllis Tickle, founding religion editor, Publishers Weekly**

Jim Bailey is a fellow in the American College of Physicians and professor of medicine and preventive medicine at the University of Tennessee Health Science Center in Memphis, where he directs the Center for Health System Improvement, cares for the sick, and teaches doctors in training. His research appears in many peer-reviewed medical journals, including *AMA*, *Journal of General Internal Medicine*, and *Annals of Internal Medicine*. Dr. Bailey has an abiding passion for the classics, medical history, public health and ethics, and believes that sharing our stories can heal. *The End of Healing* is his first novel. For additional information, visit: [www.EndofHealing.com](http://www.EndofHealing.com).

Published by The Healthy City, *The End of Healing* is available in a trade paper edition (978-0-9854203-9-0: \$19.95 US/\$23.95 CAN). *The End of Healing* is also available in hardcover. Members of the news media wishing to request additional information are kindly asked to contact Maryglenn McCombs by phone: (615) 297-9875 or by email: [maryglenn@maryglenn.com](mailto:maryglenn@maryglenn.com)

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